

KNOWLEDGE LECTURE SERIES

Naipunnya[®]
To reach the unreachable

NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY (NIMIT)

(Affiliated to University of Calicut, NAAC Accredited with B++, ISO 9001-2015 Certified)
Pongam, Koratty East, Thrissur District, Kerala State, India, Pincode - 680 308

KNOWLEDGE LECTURE SERIES

SERIES 01

Topic

"Japanese Management Practices and Strategies: Insights for Indians"



Trainer



Dr. Justin Paul

Date : 27 July 2019
Venue : Nivedika (Main Block Seminar Hall) NIMIT
Time : 9.15 am to 3.30 pm

Organised By:
Internal Quality Assurance Cell (IQAC), NIMIT

Report on Knowledge Lecture Series (July)

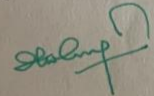
The debut talk in association with Knowledge Lecture Series, was hosted by Naipunnya Institute of Management and Information Technology on 27th July, 2019, at the main block seminar hall. The college management had picked out Dr. Justin Paul to be the speaker for the very first installment of the Knowledge Lecture Series. The session started off at 10:00 AM with the principal Fr. Dr. Paulachan Kaithottungal introducing Dr. Justin to the audience. Dr. Justin has served in Rollins College and University of Puerto Rico, both in the US. During his time at the Nagoya University of Commerce and Business, Japan, he authored a case study 'Louis Vuitton in Japan' which went on to become a best-seller. He is currently in Kerala, having been offered the position of Distinguished Visiting Scholar by IIM Calicut.

The interactive session was framed around the topic 'Japanese Management Strategies & Practices: Insights for Indian Businesses'. Dr. Justin began his speech with anecdotes from his personal life, which were not only insightful but also motivating. It was awe-inspiring to learn that a Christ College alumnus, from a very ordinary background, was able to scale the greatest heights of academic endeavour. He then provided us with facts and details on the geographical, economic and cultural framework of Japan with the aid of a PowerPoint presentation. He also made sure to point out the major differences in the economies of India and Japan with great certitude arising out of his personal experiences in both the countries. Taking the discussion forward to Japanese industrial sector and business strategies, Dr. Justin presented before us a 360° perspective on the cultural, social and economic environment of Japan. He also laid stress on indigenous management practices, which fuelled Japan's transformation to a global power. He assured us that India can also adopt all these efficient strategies and find a prodigious change its Industrial sector.

He was also kind enough to attend to the queries and doubts raised by the students. The event was welcomed and appreciated by the student community and the interaction with such an eminent academician will surely have instilled in them, the aspiration and dream to pursue the golden laurels of academia. It served as a great learning experience to every attendee, hailing from different domains and departments. The event was wound up at around 12 o' clock.

Prepared by
Reshma Rajan- III B.COM FIN(A)
Amal Antony- II BCA

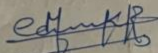
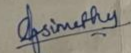





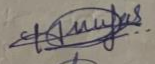
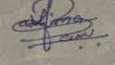


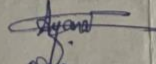

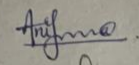
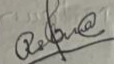
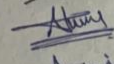
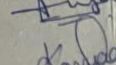

Approved by
Dr. Bini Rani Jose
Programme Coordinator





Knowledge Series - 1.

Date : 27.7.19.

<u>SL.No.</u>	<u>Name.</u>	<u>Class</u>	<u>Signature</u>
1.	Meeru k.r	BBA-I	
2.	Glerin Simethy	Bcom cop	
3.	Sneha Sajan	"	
4.	Jisna Joy	III rd BSc CS	
5.	Sruya Surendran	"	
6.	Devika T.S	III BCA	
7.	Manjima Balan	III BCA	
8.	Anuja Shaju	I BCA	
9.	Fathima Beevi Vs	I st MSc CS	
10.	Dency Baby	I st m.com	
11.	Jisna Alias	I st m.com	
12.	Ayana Johnny	I st B.Sc HMCS(A)	
13.	Almas Manijam.B	I.B.Sc HMCA	
14.	Anitta Lewis	III B.COM FINANCE(B)	
15.	Reshma Rajan	III B.COM Finance (B)	
16.	Ancy Thomas	III B.COM CO-OP	
17.	Anju K.J	"	
18.	Kavya Prasannan	III B.Com CA	

S/No	Name	Class	Signature
20	Vibin Varghese	MSc I	
21	Jismon .v	Ist year B.com F	
21	Nirmal Mathew	IInd BA English	
22	Catherini Anto	III BBA	
23.	Alveena Jaison	I st year B.com Finance (B)	
24.	Anna George	Ist year B.com F (B)	
25	Jisna. Benny	II nd M.com	
26.	Ann Mauliya L. jomon	I Bcom Finance (B)	
27.	Medha G. Nair	I BA English	
28.	John Shaji	I Bcom Finance (A)	
29.	Melfin Thomas	I BBA	
30.	Raimel T. Antony	I B.com (A)	
31.	Elmaria Paul	II BSc HMCA	
32.	Aiswarya Paul	II BSc HMCA	
33.	Subin Sabu	II BSc HMCA	
34.	Alex Kuriyappan	II BSc HMCSA	
35.	ATHUL P.D	II BCA	
36.	Mithun John	I HMCS (B)	
37.	TELVIN GEORGE	I HMCS (B)	
38.	Jerin george	I HMCA	
	Paul Biju	I HMCA	

Name	Class	Signature
Jerrin Siby	BCA I	Jerrin
Jerin m Justin	BCA 1 st	Jerin
Akarsh Varghese	B.sc C.S I st	Akarsh
Febin Francis	B.sc CS I	Febin
Jerome Basil	B:Sc:CS II	Jerome
S. Padmadas	M.com II nd yr	S. Padmadas
Ashwin Tomy	BHMCS I (A)	Ashwin
Amal K.S	"	Amal
Anjun Menul	1 st B.sc HM CS (A)	Anjun
Jain. m.j	II nd Bsc Hmcs (A)	Jain
Jelin Joseph	II nd BSC HM CS (A)	Jelin
Benjamin Benny	II nd BSC HM CS (A)	Benjamin
Amal Antony	II nd BCA	Amal

FEEDBACK

27/7/2019.

meenu k.r.

Being a Science student and here, a first year B.A., I found this session still informative and new. Dr. Justin Sir has taken the class in a very formal and systematic way.

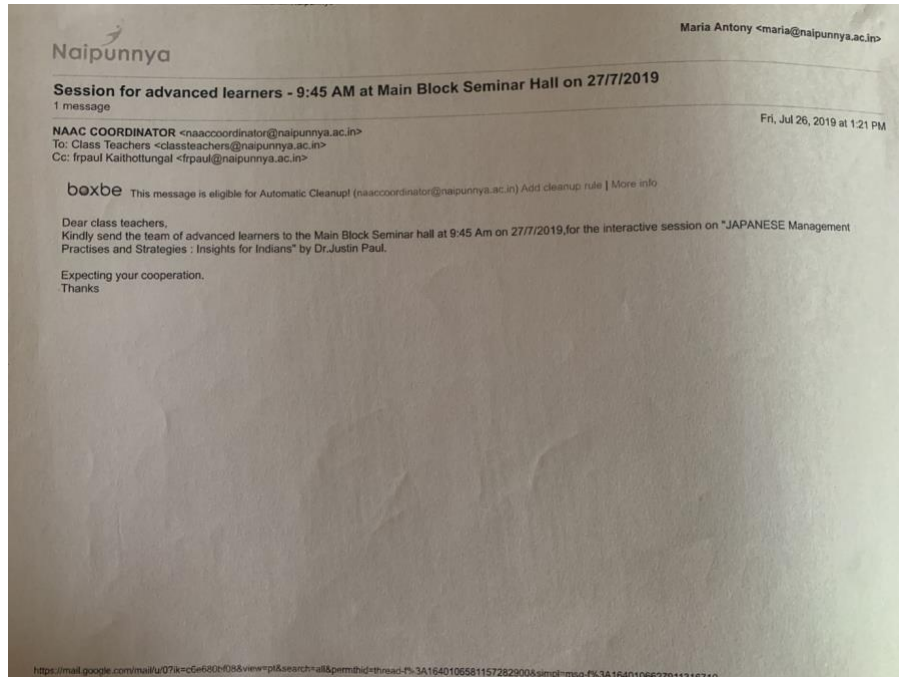
According to me, the upcoming sessions can be a little more interactive and friendly. Somewhere we can get a little more practical knowledge and creative.

Anyways the session was helpful and innovative. but as a science student it was just a little tough to digest.

27/07/2019

I think the session was very good. I am not a B.com student but I ~~was~~ think this session was very useful to me. because though this I can still will dreams. & it was very interesting. there are some words that strike on me.

if any session based on the software and modern technology based on computer. is very useful.



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